

**BBM 203.2**

**Reg. No. ....**

**CREDIT BASED SECOND SEMESTER B.B.M. DEGREE EXAMINATION APRIL 2016**  
**BUSINESS MANAGEMENT**  
**BUSINESS ORGANISATION**

**Time: 3 Hrs.**

**Max. Marks: 80**

**SECTION – A**

**Answer any THREE of the following:**

**$3 \times 15 = 45$**

1. Define business. Explain the nature and scope of business.
2. What is business combination? Explain the various types of business combination.
3. Define partnership. Explain the merits and demerits.
4. What is business finance? Explain the factors affecting the requirement of working capital.

**SECTION – B**

**Answer any FIVE of the following:**

**$5 \times 5 = 25$**

5. What is an office? Briefly discuss the functions of modern office.
6. Explain the role of public sector enterprises.
7. Explain the functions of SIDC.
8. Write a note on the importance of transport system in an office layout.
9. Explain the principles of Business Combinations.
10. What are the essentials of successful business?

**SECTION – C**

**11. Answer all the questions:**

**$5 \times 2 = 10$**

- a) High light any two merits of Multinational Corporation.
- b) State the features of public warehouses.
- c) What is meant by cumulative preference shares?
- d) What is public limited company?
- e) Any two source of long term finance. Explain.

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**203.1**

**Reg. No.**

**CREDIT BASED SECOND SEMESTER B.B.M. DEGREE EXAMINATION**

**APRIL 2012**

**BUSINESS MANAGEMENT  
BUSINESS ORGANISATION**

**Time: 3 Hrs**

**Max.**

**Marks: 80**

**SECTION-A**

**15x3**

**=45**

**Answer the following:**

What is Business? Explain the scope of Business. Distinguish between Business and Profession.

**OR** What is Partnership

Firm? State its essential features, merits and demerits.

2. Define Business Combination. Briefly enumerate the different types of Business Combinations.

**OR**

State and explain in brief the sources of obtaining fixed capital for a business enterprise.

3. Define office layout. What are its objectives? What factors are to be considered while selecting the location of a department.

**OR**

Explain the role of transport in economic development. What are the advantages of railways as mode of transport?

**SECTION-B**  
**= 25**

**5x5**

**Answer any five of the following.**

4. Briefly explain the features of a Multinational Corporation.
5. Explain the functions of IFCI.
6. What are the evils of Business Combination?
7. Distinguish between Shares and Debentures.
8. Explain the different types of Cartels.
9. Define warehousing. What are the different types of warehouses?

**SECTION - C**  
**= 10**

**1 x 10**

**Answer the following:**

10. a) What is Certificate of Incorporation?
- b) Who is a Nominal Partner?
- c) Explain the features of unlimited liability.
- d) What is Statutoiy Corporation?
- e) Expand IDBI
- f) Mention any two functions of warehousing.

- g) What is centralization system in an office?
- h) Differentiate Horizontal and Vertical combination.
- i) Write any two sources of short-term finance.
- j) Differentiate Railway and Water Transport Systems.

**CREDIT BASED SECOND SEMESTER B.B.M. DEGREE EXAMINATION  
APRIL 2013  
BUSINESS MANAGEMENT  
BUSINESS ORGANISATION**

**Time: 3 Hrs****Max. Marks: 80**

**SECTION – A**

**Answer any Three questions.** **$15 \times 3 = 45$** 

1. What is meant by business? What are its characteristics? Distinguish between business and profession.
2. Define a Joint Stock Company. Explain the features and merits of a Joint Stock Company.
3. What is meant by business combination? Explain various types of combination with example.
4. Define office layout. What are its objectives? Explain the factors to be considered while selecting the location of a department.

**SECTION – B**

**Answer any Five questions.** **$5 \times 5 = 25$** 

5. Define M.N.Cs. What are their demerits?
6. Distinguish between shares and debentures.
7. Explain the Functions of IFCI.
8. What are the features of public warehousing?
9. State the features of partnership firm.
10. Explain the merits and demerits of public deposits.
11. Case study. (Compulsory)

Mr. Ankith has just completed his P.G. in Management field and wants to have enterprise deals with footwear's. He wants to have business where he can get sufficient profits for his family. He does not want to have a partnership business. But he does not have sufficient funds for starting the enterprise.

Discuss the sources of medium and long term finance available for Mr. Ankith to start an enterprise.

**SECTION – C**

**12. Answer all the questions:** **$10 \times 1 = 10$** 

- a) What are pools?
- b) What is a statutory corporation?
- c) What do you mean by cumulative preference shares?
- d) Expand ICICI.
- e) What is a holding company?
- f) Write any two merits of sole trading concern.
- g) What is meant by Limited Liability of a member?
- h) Differentiate Railway and water transport.
- i) What is Bonded Warehouse?
- j) Who is a partner by estoppel?

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**CREDIT BASED SECOND SEMESTER B.B.M. DEGREE EXAMINATION  
APRIL 2014  
BUSINESS MANAGEMENT  
BUSINESS ORGANISATION**

**Time: 3 Hrs****Max. Marks: 80****SECTION – A****Answer any THREE questions out of four questions** **$3 \times 15 = 45$** 

1. What is Business Combination? Explain the advantages and disadvantages of combination.
2. Earning of profit cannot be the objectives of business any more than eating is the objectives of living. Discuss.
3. Explain the different ways in which short term financial requirements of a business unit can be met.
4. What are the functions of transport? Examine the relative advantages and disadvantages of railway transport.

**SECTION – B****Answer any FIVE questions out of six questions. Case study is compulsory** **$5 \times 5 =$** 

5. Enumerate the various types of warehousing.
6. State the features of public corporation.
7. Explain the objectives of office layout.
8. Write a note on Multinational Corporation.
9. Narrate in brief the main functions of IFCI.
10. Ashok is an Industrial designer by training. He had the opportunity to learn the technology of fibre glass manufacture while he was in Germany for his training. He plans to set up a plant for the manufacture of fibre glass in India and is able to interest some financiers and technologists. It is estimated that the initial investment in the plant will be of the order of `50 lakhs. Ashok and others decide to set up a company for the purpose.
  - 1) Should they set up a public Ltd company for the purpose?
  - 2) If not what alternative would you suggest?

**SECTION – C****11. Answer all questions** **$10 \times 1 =$** 

- a) What is a Government company?
- b) What is a cartel?
- c) What are pools?
- d) Define the term office.
- e) What is partnership at will?
- f) What is a tramp?
- g) Write any two features of Sole trading concern.
- h) What do you mean by ploughing back of profit?
- i) Define share of a Joint Stock company.
- j) What are secured debentures?

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**CREDIT BASED SECOND SEMESTER B.B.M. DEGREE EXAMINATION  
APRIL 2015  
BUSINESS MANAGEMENT  
BUSINESS ORGANISATION**

**Time: 3 Hrs**

**Max. Marks: 80**

**SECTION – A**

**Answer any THREE questions.**

**3x15=45**

1. "The main objective of business is to earn profits through service". Explain the objectives of business in the light of this statement.
2. Define Joint Stock Company. What are its features? Distinguish between Joint Stock Company and partnership firm.
3. What are business combinations? State the principles of business combinations and enumerate the important causes for business combination.
4. Explain the different ways in which short term financial requirements of a business can be met.

**SECTION – B**

**Answer any FIVE questions.**

**5x5=25**

5. Define MNCs. What are their merits?
6. State the features of public corporation.
7. Explain the different types of debentures issued by a Joint Stock Companies.
8. Explain the functions of IFCI.
9. What are the different types of ware houses in an office layout?
10. Discuss the principles of office layout.

**SECTION – C**

**11. Answer the following:**

**5x2=**

- a) Give the meaning of ploughing back of Profit or retained earnings.
- b) Write any two functions of Commercial Banks.
- c) Mention any four qualities of a successful businessman.
- d) Explain any two functions modern office.
- e) Differentiate railway and road transport.

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